

Emerging Markets Equities: Piling On



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The current market narrative about the “uninvestability” of China reminds us of a recent comment from our co-chairman Howard Marks: “If you have two piles of assets—one with things that everyone loves, that are priced well and performing well, and the other with assets that everyone dislikes, that have poor price performance and are believed to be troubled—you have to ask yourself where will you find the best opportunities?” The answer is clearly in the latter.

Chinese equities may be at the top of the “disliked and troubled” pile today. They are currently trading at a record-low 8.2x forward estimated earnings, on average,¹ and the gap between U.S. and Chinese technology stocks is the widest it has been in many years.² (See Figure 1 below.)



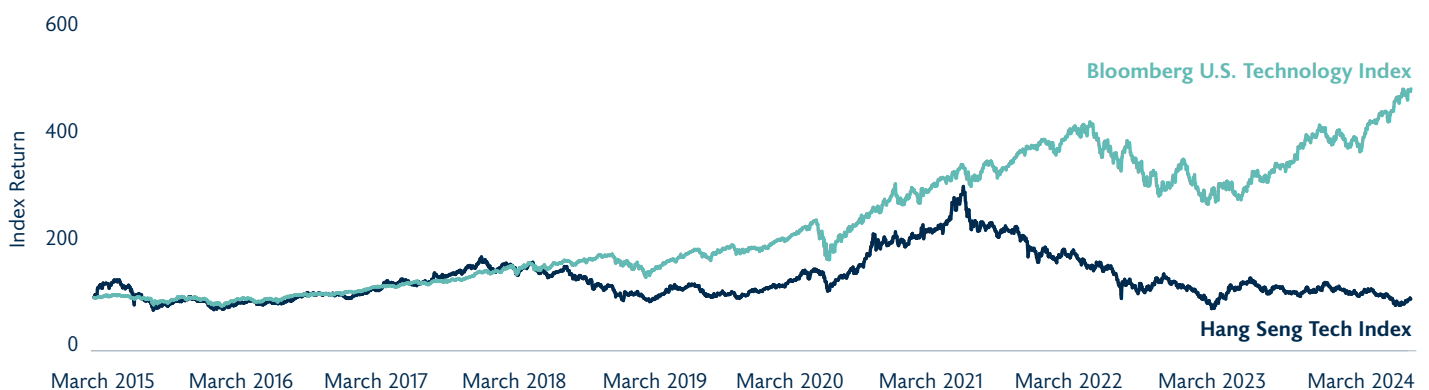
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Moreover, sentiment regarding investment in China is as bad as we’ve ever seen it, with global positioning surveys showing China to be a large consensus underweight. Counterintuitively, many investors who favored Chinese equities a few years ago, when large Chinese companies were often being very aggressive in their use of capital, now consider the same equities to be too risky, even though the companies involved have become much more conservative and the equities themselves have become much less expensive.

Importantly, we think many high-quality Chinese companies are being punished not because of concerns about their fundamentals but because of broad macro concerns about China. In fact, the fundamentals of many companies are actually improving. For example, net cash positions at the top 15 Chinese companies in the MSCI Emerging Markets Index have risen from negative \$19 billion in 2019 to \$113 billion in 2023.³

Far from worsening the investment outlook in China, we believe that this bear market has dramatically improved the long-term investment prospects for those capable of identifying value in a complex market. To paraphrase another quote from Howard, we prefer to buy things when they’re on sale, not after they’ve been marked up.

Figure 1: Chinese Technology Stocks Are Dramatically Underperforming Their U.S. Counterparts



Source: Bloomberg.

The indexes are unmanaged and cannot be purchased directly by investors. Index performance is shown for illustrative purposes only and does not predict or depict the performance of any investment.

ENDNOTES

Source: *The Roundup*: Top Takeaways from Oaktree's Quarterly Letters – March 2024 Edition. The content is derived from or inspired by ideas in 4Q2023 letters or other materials sent to clients in 1Q2024; the text has been edited for space, updated, and expanded upon where appropriate.

¹ MSCI China Index, as of January 31, 2024.

² Bloomberg, as of January 31, 2024.

³ Bloomberg, as of December 31, 2023. Represents the largest non-financial Chinese companies by market capitalization. Excludes companies that went public after 2019.

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